



Wealdstone Football Club

COMMERCIAL BROCHURE

SEASON 2026/27



Wealdstone Football Club and Brunel University of London: A progressive partnership forged in the borough of Hillingdon



A warm Wealdstone FC welcome from **Nick Semaca**

"On behalf of the Board of Directors, it's a pleasure to invite you to consider becoming part of the Wealdstone FC family.

It's a journey I've completed myself across this past year and I'd be delighted should you feel minded to join us by means of a partnership of some kind.

Whether you're renewing an agreement or looking to associate with the Stones for the first time, the welcome is just as warm as the one I received when signing on the dotted line back in early 2026.

The fact you're here reading this suggests you'll have recognised the club's potential. That's what excited me about getting involved at The Vale, and I hope it's the thought of what we can achieve together that leads you to choosing to partner with Wealdstone in some way.

Whatever your particular interest or budget, we'd like to say thanks for taking the time to consider joining our family.

Best regards,
Nick



Nick Semaca
Wealdstone FC
Majority Shareholder



STADIUM SPONSORSHIP

Putting your company's name firmly at the heart of north-west London with stadium sponsorship.

We're offering the chance to become Wealdstone FC's first-ever Stadium Sponsor; a partnership that can embrace the here & now of The Vale and fire the club into the future at our new home. Imagine your name up in lights right alongside the A40 into London!

While we'll consider shorter-term partnerships, our ideal Stadium Sponsor would make a long-term commitment we'd love to match with increased profile for your brand within the busy borough of Hillingdon and beyond across north-west London.

Benefits relating to matchdays and digital presence are also significant, and well worth discussing further to ensure we've created the appropriate package for your business or organisation.



STAND SPONSORSHIP

With available options including stands within the TV-facing arc attracting the eyes of DAZN viewers for both live matches and highlights packages, it's great to be seen.

Your partnership will, of course, include in-stadium branding as well as matchday hospitality packages, but it'll go beyond that via the club's growing digital presence.

Something to consider if you're a business or organisation looking to make that all-important mark by aligning with an ambitious club in north-west London.



With historic roots dating back to 1899, the Stones are the original Non-League double-winners of 1985. Forty-one years later, having had to overcome all kinds of challenges to its existence in between, over 14,000 supporters watched Wealdstone return to Wembley Stadium for the FA Trophy Final of 2026.



ACADEMY SPONSORSHIP

With an Under-19 team now mixing it among the country's non-league elite in The National League Youth Alliance competition, attaching your brand to Wealdstone FC's burgeoning Academy set-up will show you're committed to the development of local, young people.

With pathways running for aspiring football stars of tomorrow aged between 16 and 23, Stones' Academy scholars are able to combine tailored educational programmes with a schedule of football coaching delivered by top-level UEFA-qualified staff.

Opportunities exist for a partnership which encompasses the club's entire Academy set-up, or takes in an association specific to one of the three sites at which youth football provision is made by Wealdstone FC.

With a package including shirt sponsorship, stadium branding, matchday hospitality, digital media activations and strong cross-brand promotions, this is a chance to put your company's name at the beating heart of the club's next generation.





COMMUNITY SPONSORSHIP

Wealdstone FC Foundation - Inspiring Change Through Sport



Established to harness the power and reach of football, the Wealdstone FC Foundation has enjoyed some solid community successes during the early stages of its development.

A self-financing, independently-registered charity, the Foundation was born from the rich heritage and community spirit and resolve rightly associated with Wealdstone FC, and boasts dedicated resource putting boots on the ground among local schools, clubs and other people-centred organisations.



Serving the rich mix of cultural backgrounds within the London Boroughs of Hillingdon and Harrow, Wealdstone FC Foundation sponsorship will make a material difference to the breadth and depth of the activities offered and the positive social impact which accrues as a result.

This chance to be front-and-centre of the club's positioning at the heart of its community comes with a range of benefits including stadium branding, digital brand presence, matchday hospitality and regular promotional opportunities directly linked to the work we do.





VERSION²N

DIGITAL & BROADCAST PARTNERSHIPS

The Stones understand the importance of digital media reach. Almost everything heads online these days, regardless of how it's initially captured.

Reach and engagement across the club's digital platforms means it's a great time to get involved and align your name – and visual identity – with Wealdstone's online presence.

Enhance your company's digital footprint by partnering with the club, and at the same time get yourself access to a new demographic of would-be engagers.

While we're happy to let our numbers do the talking, let's discuss what specific opportunities you'd like to explore.

WEALDSTONE FOOTBALL CLUB IN NUMBERS



6.7M
Views
256K
Page visits



2.6M
Impressions
5.8K
Watch hours



14.6M
Views
307K
Engagements



1.9M
Views
497K
New viewers



29.2M
Impressions
286K
Engagements



DAZN Broadcast deal with matches broadcast globally until 2031, offering significant brand exposure



MATCHDAY KIT PARTNERSHIP

Making sure your company is firmly part of Wealdstone FC matchdays is to join a select group of current kit sponsors who've already closely aligned themselves with the club.

A position on the back of the match shirt, directly above the player name & number, often seen during DAZN broadcasts, is available to organisations ready to partner with a package to suit both parties.

Longer-term agreements are sought, due to kit manufacturing protocols, with enhanced terms available for multi-year arrangements.

Be a big part of Stones' matchdays and get your brand a stronger reach.

CURRENT KIT SPONSORS:



gpflewis'



VERSION²N





TUNNEL SPONSORSHIP

Whether it's above the tunnel or a full vinyl wrap to really make a statement with your brand, Tunnel Sponsorship isn't limited to a single option.

With a package that includes other matchday benefits and an official launch across Wealdstone's digital channels, the tunnel's where it all kicks off on matchday.



DUGOUT SPONSORSHIP

If regular in-game exposure is desired, then Dugout Sponsorship makes a great choice – and that's after an official digital launch, courtesy of the club.

With the chance to ensure many different angles are covered by your brand, manager and substitution close-ups are guaranteed to ensure your company is featured prominently throughout the 90+ minutes of action at The Vale.

Tailor a package with us to capitalise on this most customisable of opportunities.





TICKETING & TEAMSHEET SPONSORSHIPS

Whether it's in print or catching the eye in digital format, your company logo can be displayed on every match ticket produced for games at The Vale.

Or, if you prefer, embed your business visually with Teamsheet Sponsorship. Line up around the matchday line-ups alongside our principal club partners, putting your company's identity at the centre of matchday attention.

With thousands of tickets and teamsheets printed for distribution among the local business community and Stones' supporter base, these are two great options for budgeted involvement.



MATCHBALL PLINTH SPONSORSHIP

Have your brand prominently displayed with the matchball as the players & officials make their way from the tunnel and head for the team handshakes at the half-way line.

The Matchball Plinth takes centre stage for every Wealdstone home fixture at The Vale – and it's often the source of broadcast close-ups as kick-off nears.

Opportunities to discuss the level of branding and budget spend are available for what's a unique and significant part of every Stones' matchday.





PLATINUM & GOLD PITCHSIDE PACKAGES

Season-long pitchside advertising space, matchday hospitality and a digital partnership launch.

Whether it's the Platinum or Gold Pitchside Package that's right for your organisation, these versatile options always hold great appeal among Wealdstone's business community.

Along with matchday programme advertising and regular exposure via the Stones' digital media platforms, there's a bit of everything up for grabs here.





MATCHDAY SPONSORSHIP & HOSPITALITY

Raise the profile of your brand and enjoy a fantastic day out at Wealdstone FC with family, friends, colleagues or customers.

The Matchday Sponsor title marks the primary opportunity on a matchday, combined with the fullest hospitality experience we have to offer; full corporate hospitality in the Executive Boardroom with dining, plus a pitchside experience.

Your brand not only gets visual exposure as Matchday Sponsor, it'll be for everyone to hear you're involved on the day with PA announcements too – recognising your support for the Stones.

And it doesn't end at the full-time whistle. Your group will get to choose the 'Man of the Match' and present the award back inside the lounge.

If the Match Sponsor package feels a little beyond what you're after, that's fine. Ask us about our range of other Matchday Hospitality options.





PERIMETER BOARD ADVERTISING

With a combination of high-profile, TV-facing sites around the perimeter of the pitch, or secondary options that also catch the eye, we're sure to have something that'll suit your business with our range of Perimeter Board advertising.

Designs with real impact can be created in partnership with your organisation, offering excellent opportunities to make direct commercial calls-to-action to both those inside The Vale and far beyond it – watching in via digital broadcasting, some of which delivered by the National League's global partner DAZN.

With three widths of boards available – 4.6, 6.9 and 9.2 metres wide – we'll ensure you're sized for success.





MATCH PROGRAMME

At a time when the traditional pre-match Matchday Programme is being challenged by digital alternatives, Wealdstone's publication instead retains a remarkably loyal readership.

Stones' award-winning, full-colour edition is produced to cover all home fixtures and several hundred are widely distributed at The Vale.

Here's a great chance for your business to show its season-long support for the club, while also guaranteeing eyeballs on your key messaging.

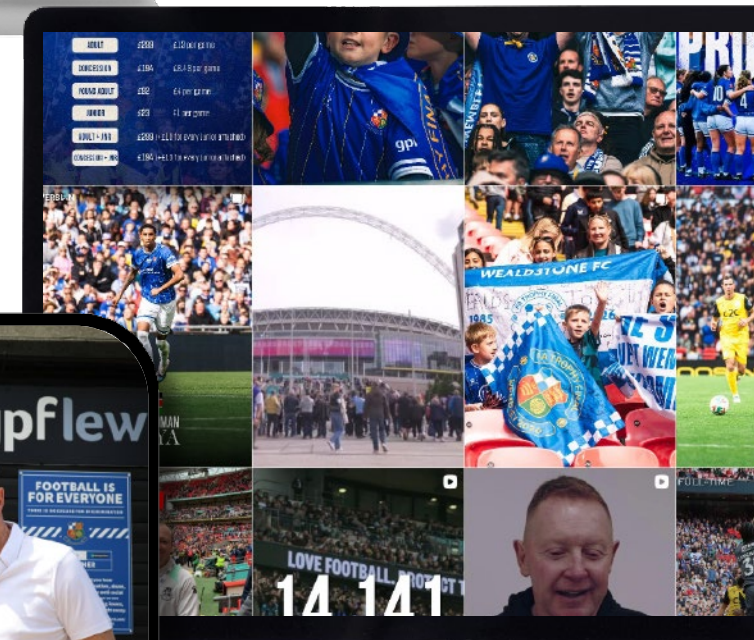
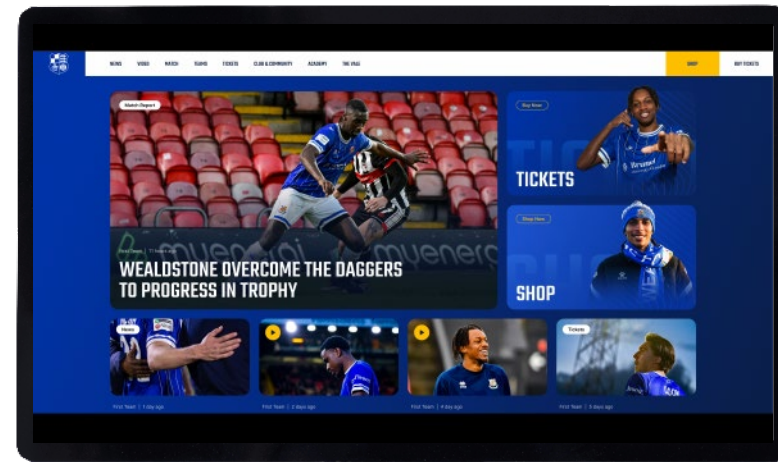
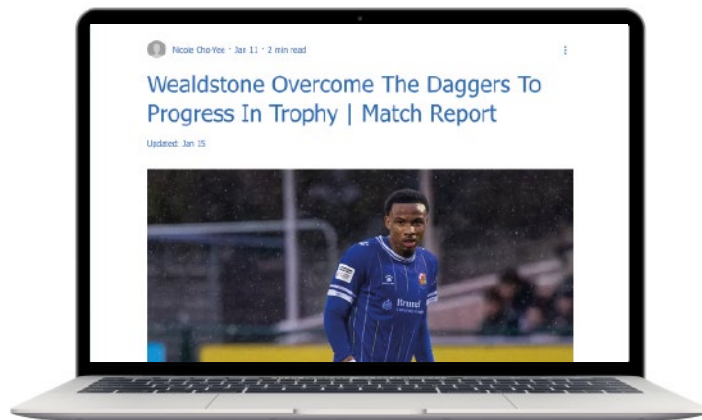


DIGITAL MEDIA ADVERTISING

With exposure to a wide and engaged audience, including the club's fans and followers of course, advertising placed within Wealdstone's digital output is able to provide value to partners wanting to make an impact, increasing brand visibility and recognition.

Enhance your company's image by aligning with the positive values and community engagement associated with the Stones – across a choice of different platforms.

This will soon include a new-look official website; a further opportunity to make a visually striking impression about your relationship with the club.





A WARM WELCOME TO THE VALE FROM... WEALDSTONE FC SUPPORTERS CLUB



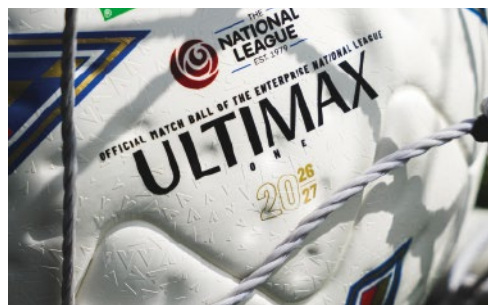
MATCHBALL DONOR & KIT DONOR

Looking for a way of showing your Stones' support working to a lower budget figure? Don't worry, the folk at Wealdstone FC Supporters Club have got you covered.

WFCSC officials offer on behalf of the club both season-long involvement with a Kit Donor option, or a single-match opportunity by becoming a Matchball Donor.

Prices are very competitive and allow you to support the club in different ways.

For more information, including guide prices, contact the WFCSC's Pete Worby on 07967 698370.





WEALDSTONE FC WOMEN – KEY PARTNERSHIP OPPORTUNITY

Based at Brunel University, a partnership with promotion-winning Wealdstone FC Women presents an exciting new opportunity to connect with a hitherto untapped community of football enthusiasts.

Not only that, it's a portfolio game-changer to be in the vanguard of a movement that's got huge growth potential.

Season 2025/26 was some way to kick off a re-imagined women's football provision with a top-two finish in the Greater London Women's League Division 2 (North).

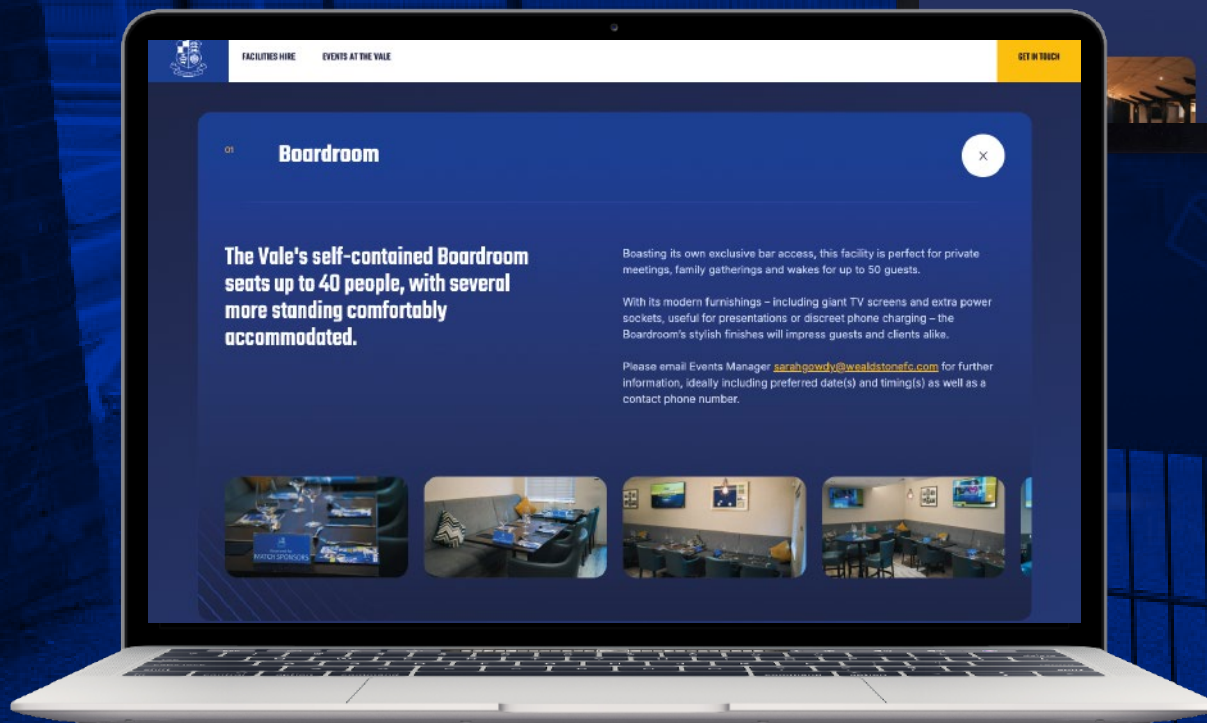
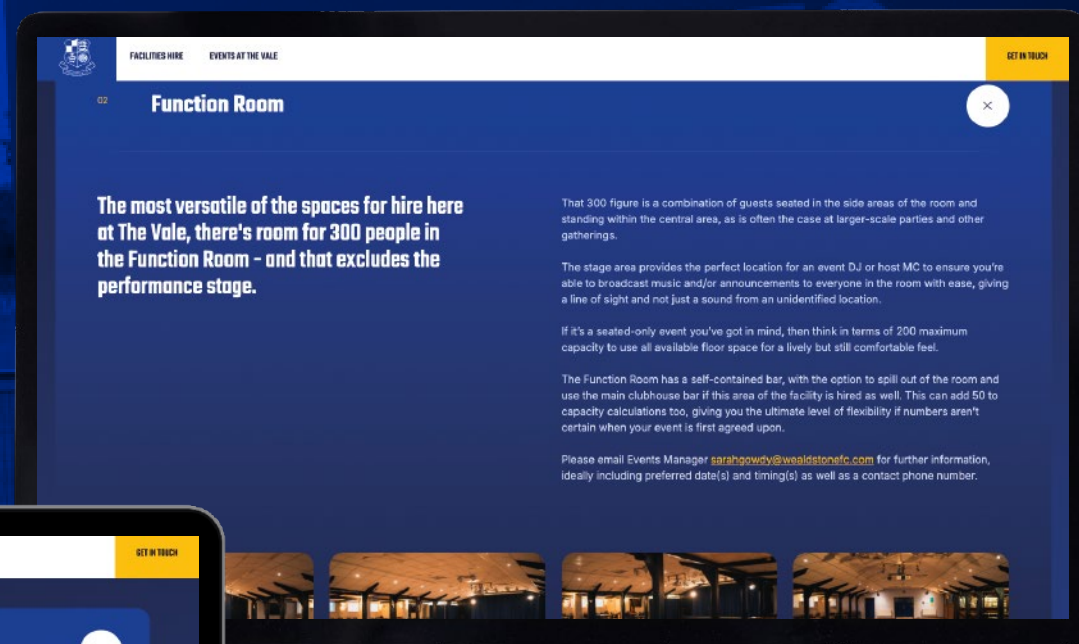
It means an immediate step up the football pyramid for an ambitious organisation that's now

firmly looking to its medium and longer-term future plans.

You'll be partnering with a high-profile part of the club's current story, as well as aligning with main sponsor Brunel University –firmly embedded as part of the project's success so far.

Harness the ability football has to unite your message...with some added girl power!





BOOKTHEVALE.CO.UK

For all facility hire requests at The Vale...

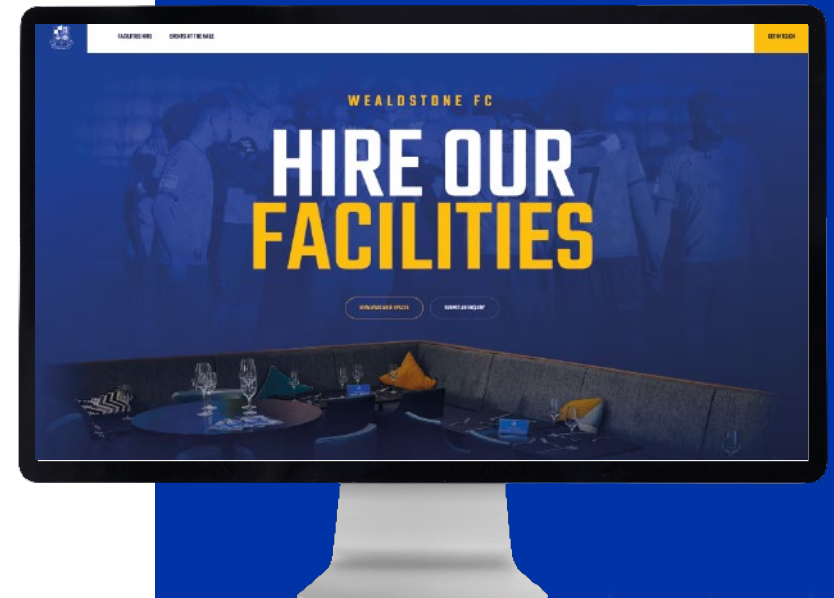
A hugely versatile site, 'The Vale' – as Wealdstone's Grosvenor Vale home of nearly 20 years has become known – can cater for just about any occasion.

Of course, there's the football matchdays accommodating thousands of visitors 25-odd times every season, but there's much more to the building and surrounds which means it's an attractive proposition for hire at all times of the year.

The main Function Room is licenced for over 250 people, the Clubhouse Bar holds around 50 people, while there's also a smart, modern Executive Lounge (known as 'The Boardroom' on matchdays) which accommodates 40 people.

Just 5-8 minutes' walk from both Ruislip and Ruislip Manor London Underground stations and well-connected for access by car, The Vale has a range of indoor & outdoor facility hire possibilities, along with that treasured commodity of parking too.

Get in touch with us to explore what's a wide range of options to suit all requirements.



FACILITY HIRE: FUNCTION ROOM

Let the biggest of our hire spaces bring your event to life.

The most versatile of the spaces for hire here at The Vale, there's room for 300 people in the Function Room - and that excludes the performance stage.

That 300 figure is a combination of guests seated in the side areas of the room and standing within the central area, as is often the case at larger-scale parties and other gatherings.

The stage area provides the perfect location for an event DJ or host MC to ensure you're able to broadcast music and/or announcements to everyone in the room with ease, giving a line of sight and not just a sound from an unidentified location.

If it's a seated-only event you've got in mind, then think in terms of 200 maximum capacity to use all available floor space for a lively but still comfortable feel.

The Function Room has a self-contained bar, with the option to spill out of the room and use the main clubhouse bar if this area of the facility is hired as well. This can add 50 to capacity calculations too, giving you the ultimate level of flexibility if numbers aren't certain when your event is first agreed upon.





FACILITY HIRE: BOARDROOM, CLUBHOUSE AND OTHER SPACES

The Boardroom – a great option, versatile enough for all occasions

The Vale's self-contained Boardroom seats up to 40 people, with several more standing comfortably accommodated.

Boasting its own exclusive bar access, this facility is perfect for private meetings, family gatherings and wakes for up to 50 guests.

With its modern furnishings – including giant TV screens and

extra power sockets, useful for presentations or discreet phone charging – the Boardroom's stylish finishes will impress guests and clients alike.

Given its position within the building, this room can easily be used as an exclusive extra room with the Clubhouse Bar or simply an open-door extension for any larger hire requirement.



THE CLUBHOUSE BAR – RELAXED SURROUNDINGS FOR MEETINGS, WAKES AND OTHER EVENTS

Able to accommodate around 50 people, the general clubhouse bar area at The Vale has – as is obvious given its description – a dedicated bar!

There are a number of tables & chairs, some or all of which can be placed to suit or removed to another room if you've got a mingling event in mind where moving around more easily can be important.

The Clubhouse Bar area encompasses several cosy nooks & crannies towards the front of the building, but can also be for a smaller number in the area immediately next to the bar itself – served by a giant TV screen, if that's useful to your event.

Combine it with The Boardroom and you've got yourself a 100-person space; great for split groups or break-out meetings.

This space is accessed first when entering the building, so can also be used as a comfortable holding area for a larger event in the Function Room.



LOCATION HIRE: MAKE THE MOST OF THE VALE'S MANY ASSETS AND VERSATILITY

With a sizeable gravel car park and several additional executive spaces able to be allocated, this large space is ideal for on-location parking for a sizeable film crew.

Hires like these are often related to pitch usage, which can be designated – by agreement with the facility's grounds care team – to fall at any time within or outside the typical August to April football season.

You're also able to include any or all of the internal facility areas described above, should this prove useful for catering, Green Room or meeting purposes.

An idea of exact date or a range of options, plus usage details, will prove useful for our follow-up conversations.

We're aware these enquiries often begin as tentative, sometimes via an agency booked to source possible options. And we're always happy to have those provisional discussions, with no obligation attached.

STADIUM PITCH

Sized to UEFA-standard dimensions and with an atmospheric feel created by close-up stands and terracing, The Vale's stadium pitch is available to hire during a window of time in between the last Wealdstone FC home fixture of Season 2026/27 and the start of summer renovation works.

The available dates window usually falls between late April and mid-May.

Tailor-made packages can be created; starting with just pitch & changing rooms usage and working up towards a full clubhouse & site take-over if you've got bigger plans in mind!







RATES GUIDE

We've avoided attaching exact figures to some of our partnership and sponsorship opportunities, as we'd prefer a conversation to explore how best we can tailor a bespoke package to suit business objectives, budgets and other requirements.

Below is a guide to involvement among entry-level and intermediate opportunities with us here at The Vale.

ADVERTISING & HOSPITALITY

Gold & Platinum Packages from £4,000 +VAT

ADVERTISING

Perimeter Board Adverts	from £1,250 +VAT
Social Media Adverts	from £1,000 +VAT
Matchday Programme Season-Long Adverts	from £350 +VAT

BOARDROOM MATCHDAY HOSPITALITY

Matchday Sponsorship Packaged	from £595 +VAT <i>(four people)</i>
Matchday Hospitality Packages	from £100 +VAT <i>(per person)</i>

SUPPORTERS CLUB WELCOME

Matchball Donor	from £180 +VAT
Kit Donor (Seasonal)	from £165 +VAT

BOOKTHEVALE.CO.UK

- Location Hire
- Conferencing
- Events
- Parties
- Wakes
- Meetings
- Regular Social Activities

Prices upon application

(Submit an online enquiry form at bookthevale.co.uk or call 01895 637487)



Wealdstone Football Club

COMMERCIAL BROCHURE

SEASON 2026/27

THE VALE

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